

Albert Berner launches his biography

My Way – My Life

Künzelsau, April 2008: Albert Berner, company founder and chairman of the supervisory board of the combined Berner Group has written a book about his life and work. The 200 pages biography will be launched today in the Sparkasse Hohenlohekreis in the presence of friends and business partners before becoming available in regional bookstores next week.

His way was not always easy; he mastered challenges and overcame setbacks. He grew up in a difficult period and not all his memories of childhood and adolescence are happy ones. But in the mid-1950s the "wild youth" developed into a competent and hardworking young man who was able to realize his dream of becoming a business man.

The biography "My Way – My Life" shows how Albert Berner, despite a bumpy start, managed to become one of the leading entrepreneurs in the region and in his field. The book takes the reader on a journey through his eventful life: from his early childhood and growing up in the small town Künzelsau, through the initial stages of his professional life up to his current role as entrepreneur in his international company operating throughout Europe.

The Berner Group

Berner GmbH
Bernerstraße 6
D-74653 Künzelsau
www.berner-group.com

Your Contact Person:

Sibylle Kolb
International Communication
T +49 (0) 7940 121-632
F +49 (0) 7940 121-11632
sibylle.kolb@berner-group.com
berner-group.com

Besides the development of the company and its founder Albert Berner, his human side is not neglected. The private person, the family man, the sportsman – the reader is also introduced to these facets of his personality.

The impulse for the biography came from his son, Christian Berner. After initial hesitation, Albert Berner then agreed to write down his memories. In doing so he not only wanted to give pleasure to his family and friends but also to his employees across Europe, thereby thanking them for their loyal service. In this endeavor he has been ably assisted by the biographers Ute Grau und Dr. Barbara Gutmann from Karlsruhe.

