

Berner Calendar 2011

Dashing and charming – the Berner MEN

Künzelsau, 8. November 2010. Watch out ladies: In November this year's high-class Berner calendar MEN 2011 will be published just for you. Lifestyle photographer Christian Holzknecht has again portrayed the male models in stylish and sexy poses in black-and-white.

Dashing, charming, enticing – that's what the Berner Men 2011 look like. For the 8th time in succession, international male models have posed in front of the camera for the direct seller of tools and consumables. The 12 images show muscular men set against a background of light and shade. Star photographer Christian Holzknecht, who has already been behind the camera for the popular pin-up calendar, choreographed the models exclusively for the company from Künzelsau.

The high-quality Berner pin-up calendar with erotic images of beautiful girls has enjoyed increasing popularity among Berner customers over the years. With the MEN 2011 calendar Berner now offers a worthy counterpart for the ladies.

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The MEN 2011 calendar is produced in a limited edition of 30,000 copies and is not available for purchase. The calendar is sent out across Europe exclusively to Berner customers.

Photographer Christian Holzknecht travels the world with his camera and is one of the leading photographers in this field. He has taken photographs many times for top-quality magazines such as Playboy and GQ.

About Berner:

8,000 employees. 25,000 items for sale. International logistics chain. In short: a leading European direct seller to the construction and automotive industries. So much for the facts. But behind the Berner brand there is something even more vital. Something which has become rare and, perhaps because of this, is appreciated all the more by our customers and partners: a company which is as passionate as it is understanding. Berner: "Experts with passion".

You can find more information on our website under www.berncal.com and on Facebook under www.facebook.com/berncal.

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Photos: Free to print.

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