

## Berner Calendar 2010

### Hot girls show how

**Künzelsau, 25 November - The direct seller  
Berner presents customers with a pinup  
calendar for the office and the workshop.**

For the sixteenth time in succession, flawless models in scant outfits faced the camera for the direct seller of tools and consumable materials. Under the catchword "Workforce", the photographer Christian Holzknacht photographed the models to their best advantage in an authentic working atmosphere. A well-known hotel and a car repair shop in the heart of Berlin served as backdrops. The twelve motives of the black-and-white calendar reveal a lot of flesh.

Christian Holzknacht lives and works in Los Angeles. He travels the world and has taken several series of photographs for Playboy.

The aim of the calendar maker is to produce aesthetic images, inciting both those in the workshop and in the office to work harder.

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The workshop calendar is produced in a limited edition of 200 000 copies and is not available for purchase. Only the direct seller's customers throughout Europe receive the Workforce 2010 calendar.

As from January 2010, those not among the lucky customers can download the ladies in the form of a screensaver from [www.berner-group.com](http://www.berner-group.com).

Bye the way, Berner also has something for its female customers: The muscular men on the twelve-page male pinup calendar are there to enliven the women's working day.

(1.448 Zeichen)

Boilerplate:

8,000 employees. 25,000 items for sale. International logistics chain. In short: a leading European direct seller in the construction and automotive sector. So much for the facts. But behind the Berner brand there is something even more vital. Something which has become rare and, perhaps because of this, is appreciated all the more by our customers and partners: a company which is as passionate as it is understanding. Berner: "Experts with passion".

Photographs:

Free to print.

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Specimen copy requested.